



MEDIA RELEASE – INVEST Loddon Mallee launched

INTRODUCING INVEST Loddon Mallee

A website initiative created by the 10 Local Government Areas that make up Victoria's Loddon Mallee region has just come online. The website demonstrates the economic strengths and opportunities that exist in this innovative region.

INVEST Loddon Mallee is an investment attraction resource targeting both public and private investors; it's for businesses and entrepreneurs interested in relocating or contributing to the extensive supply chain opportunities in the regions.

The unique attributes and competitive advantages on offer in each area are outlined in a comprehensive overview of the region's industries, locations, and investment opportunities. It also showcases some of the innovative businesses already thriving in the region and a place to highlight projects seeking investment.

Mildura Regional Development CEO, Brett Millington, has welcomed the arrival of this resource. "We know this is a great region to do business," Mr Millington said. "Having a one-stop shop that delivers economic information about our local government area, that demonstrates businesses currently working in the different industries as well as offer reports that give valuable economic strength to any proposal, then this will be the site to visit. It will be a valuable tool for everyone involved in business and we look forward to the Mildura region contributing further over time."

"We are very fortunate to have ambitious and successful businesses currently within the Mildura region. The world-class and innovative manufacturing firm Global Rotomoulding, and the ground-breaking medical cannabis developer Cann Group are just some of the success stories that feature as part of Invest Loddon Mallee."

INVEST Loddon Mallee welcomes innovation and offers local support to new businesses looking to locate in our region. The INVEST Loddon Mallee site provides access to relevant strategic reports and regional prospectus documents highlighting strategic investments that are of interest to public and private investors.

Visit today www.investloddonmallee.com.au

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