

SPONSORSHIP GUIDELINES

Mildura Development Corporation sees sponsorship as a way to raise our profile while supporting projects that will assist in enhancing, supporting and sustaining economic development in the Mildura region.

CRITERIA

1. Sponsored projects must be aligned with our Strategic Plan (which can be downloaded from www.milduraregion.com.au) and contribute to one or more of the following key economic drivers of the Mildura region:
 - Infrastructure
 - Engaged Workforce
 - Education & Training
 - Domestic & International Trade
 - Environment & Natural Resources
 - Health & Community Services
 - Industry & Technology
 - Business & Professional Services
2. Mildura Development Corporation will only sponsor projects that demonstrate a benefit to the Mildura region.

Notes on criteria

Our preference is to sponsor projects that will benefit local industry sectors (not individual businesses).

We will generally not consider requests for sponsorship from:

- Political, religious, race specific or commercial organisations
- Individuals
- Unincorporated bodies / groups
- Projects that discriminate against any organisation, group or person

Mildura Development Corporation will not enter into sponsorship agreements with organisations that are deemed unethical, potentially unlawful or who do not align with Mildura Development Corporation's Strategic Plan, values or vision statement.

APPROVAL PROCESS

Applications for sponsorship must be addressed to the Chief Executive Officer of Mildura Development Corporation.

Depending upon the level of sponsorship being requested, your request will be considered by the CEO and / or Board of Directors.

Availability of funds may effect the level at which Mildura Development Corporation is able to sponsor projects.

Mildura Development Corporation sponsorship may be in the form of a cash or in kind contribution (eg materials, labour or resources) in exchange for agreed acknowledgment.

Applicants will be notified in writing of Mildura Development Corporation's approval (or otherwise) of your sponsorship application.

Depending upon the level of sponsorship provided, sponsorship may be confirmed either via an email, letter, memorandum of understanding or contract.

ACKNOWLEDGEMENT OF SPONSORSHIP

Depending upon the level of sponsorship provided, Mildura Development Corporation may request the following:

- Mildura Development Corporation logo be included on promotional, marketing and advertising material
- Mildura Development Corporation be given the opportunity to display a banner and promotional material at the event(s)
- Mildura Development Corporation speaker at event
- Progress report(s) and / or a final report be provided to Mildura Development Corporation on the outcomes of the sponsorship