

Produce

Mildura Region - Australia



Citrus The Murray Valley region (which incorporates Mildura) is a significant citrus growing region producing over 40% of the Navel orange crop in Australia. Mildura is also headquarters of Citrus Australia Ltd, the peak body of the Citrus industry in Australia.

For further information contact:
Citrus Australia
Phone: 03 5023 6333
Web: www.citrusaustralia.com.au
Email: admin@citrusaustralia.com.au

Table Grapes are a large component of the Mildura region's horticultural production, accounting for 75% of all table grapes grown in Australia.

For further information contact:
Australian Table Grape Association
Phone: 03 5021 5718 Web: www.atga.com.au
Email: amct@ncable.com.au

Olives & Olive Oil The Mildura and Swan Hill regions' Mediterranean-like climate and soils are ideal for consistent production of high quality olives.

In recent years, large scale commercial planting has occurred, fuelled by increasing demand in Australia and in many other parts of the world, due to the popularity of Mediterranean cuisine and greater awareness of the dietary benefits of olive oil.

For further information contact:
Boundary Bend Estate
Phone: 03 5272 9500 Web: www.boundarybend.com
Email: office@boundarybend.com

Wine The Murray Darling and Swan Hill regions are a significant grape growing and wine production zone in Australia, crushing over 313,354 tonnes, roughly 20% of the total Australian grape crush in 2012. Much of the wine from the region is exported, with primary markets being the USA and the UK, and the rapidly emerging Chinese market. Wine producers in the region range from boutique to large scale producers with the third and fourth largest wineries in Australia located in this region.

Over 40 different varieties of grapes are grown in the region with the most popular varieties including Chardonnay, Shiraz, Cabernet Sauvignon and Merlot. The region also produces a wide range of alternative variety wine grapes. Mildura hosts the Australian Alternative Varieties Wine Show each year.

For further information contact:
Mildura Murray Darling Wine Industry Association
Phone: 03 5051 2000 Web: www.mildurawines.com.au
Email: info@mildurawines.com.au

Dried Grapes 98% of Australia's dried vine fruit is produced in the Mildura region.

The success of the dried grape industry can be attributed to the dry climate, soil type and the irrigation systems in the area.

The main varieties grown for dried grapes are Sultanas, Currants, Raisins and Sunmuscats.

Thompson Seedless (large Sultanas) normally grown for the fresh fruit market, can also be dried when excess has been produced for the table grape industry.

For further information contact:
Australian Dried Fruits Australia Phone: 03 5023 5174
E: enquiries@driedfruitsaustralia.org.au
Web: www.driedfruitsaustralia.org.au

Almonds Approximately 66% of Australian almonds are grown in the Mildura and Swan Hill regions, which are at the forefront of rapid industry growth. Production will double in the coming years, as newly planted trees mature.

Almonds are considered one of the most stable horticultural industries and enjoy strong investor confidence, with healthy returns per acre. This is reflected in large scale developments in the region.

For further information contact:
Almond Board of Australia
Phone: 08 8582 2055
Web: www.australionalmonds.com.au
Email: communications@australionalmonds.com.au

Honey As a large horticultural production area, honey bees are very important in the Mildura region, particularly for the pollination of almond and melon crops, as well as the rapidly increasing avocado plantations. While the region produces some honey and bees wax, pollination is a large and rapidly growing industry for bee keepers. There are over 6,000 hives based in the Mildura region that generated over \$1 million in 2012-2013

For further information contact:
Beekeepers Choice Phone: 03 5029 3270
Email: beekeeperschoice@bigpond.com



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